



**The Trusted  
Open Innovation  
Partner**

## OPEN INNOVATION FOOTPRINT THROUGH INNOGET

- OPEN Innovation Portal
- OPEN Innovation Challenge Programs
- Market your Open Innovation Programs and Innovation Needs at international level
- Generate new collaboration projects with global stakeholders
- Identify new innovation opportunities
- Generate brand exposure
- Promote entrepreneurship and innovation

Open Innovation Needs and Challenges

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Proposals and Ideas

## EXTERNAL NETWORKS WORLDWIDE

- Innoget.com global network
- InnogetCloud platforms
- Trusted external networks
- Open Innovation Global Alliance



Open Innovation  
EXTERNAL SCOUTING

### Network distribution by account types:

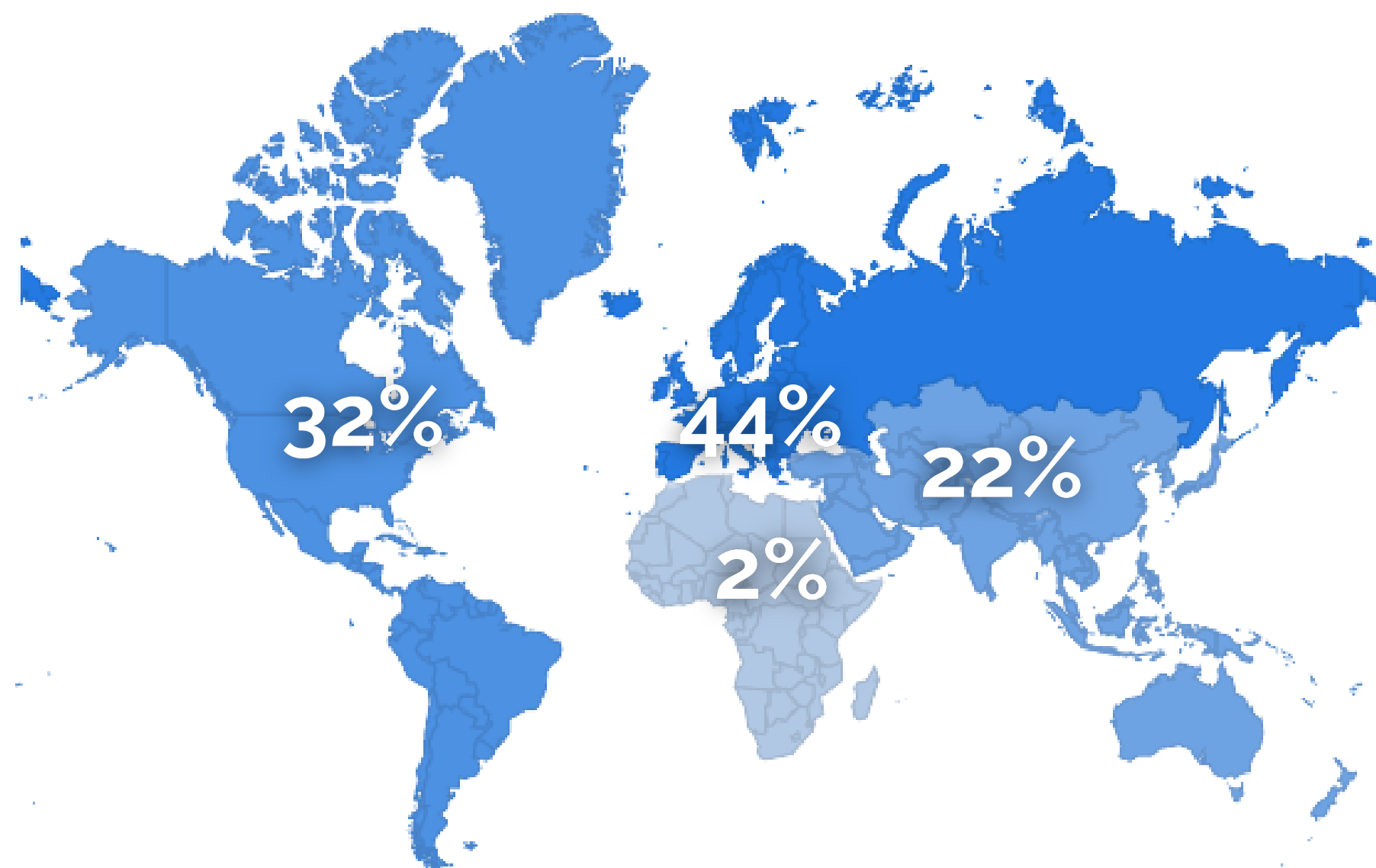
- 36,3% SMEs, Startups and Spinoffs
- 22,0% Scientists and Experts
- 17,6% Research and Technology Organizations
- 9,9% Innovation Intermediaries
- 8,8% Large Enterprises
- 5,6% Other organizations

### Network distribution by reseach areas:

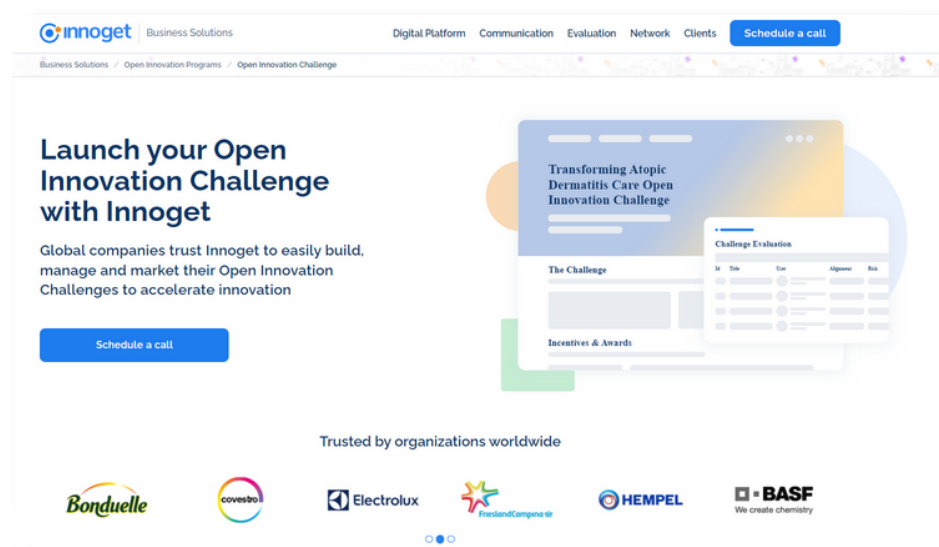
- 11,8% Industrial Manufacturing and Transport
- 11,8% Industrial Technologies
- 10,8% Biological Sciences
- 9,7% Agro-food Industry
- 9,7% Measurements and Standards
- 9,7% Social and Economic Concerns
- 8,6% Agriculture and marine resources
- 7,5% Protecting man and environment
- 7,5% Energy
- 7,5% Physical and Exact Sciences
- 5,4% Electronics, IT and Telecoms

## INNOGET NETWORK BREAKDOWN

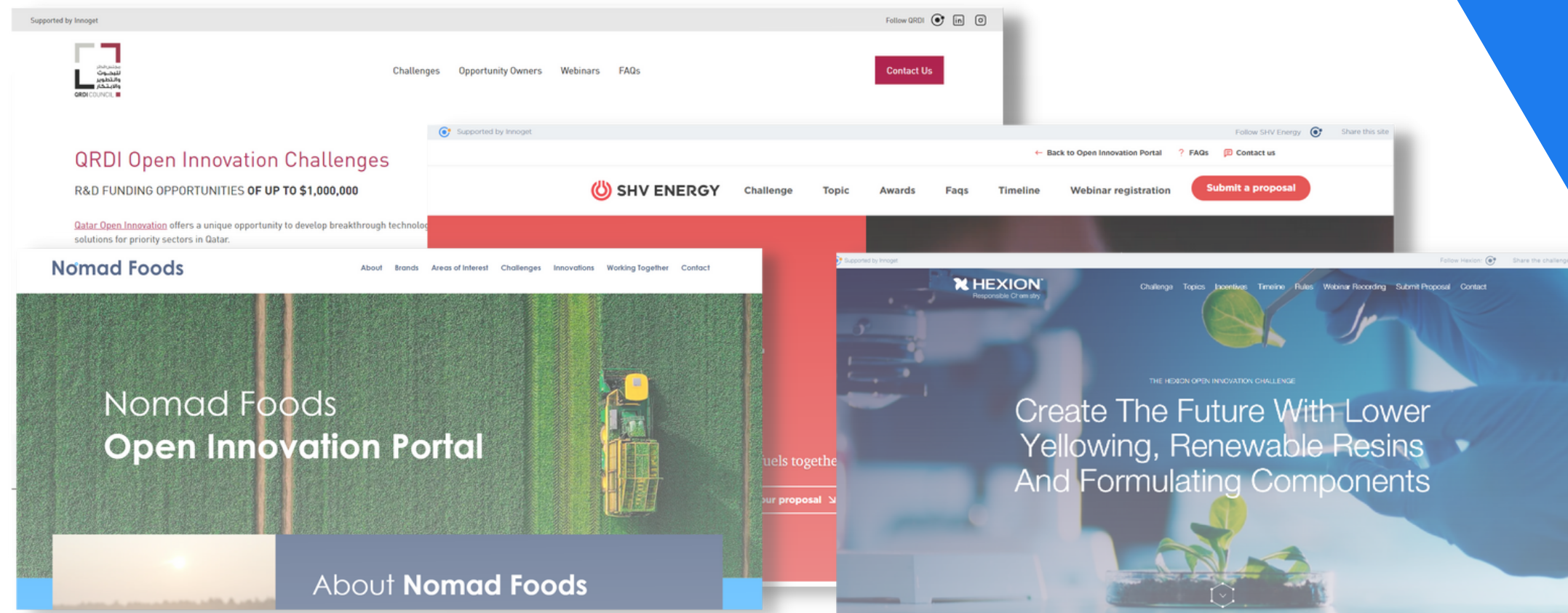
180+ countries of origin	500+ business opportunities	700+ research areas	6,500+ technology offers
12,100+ companies	30,0000+ connections provided	185,000+ experts reached	



## Open Innovation Challenge Program



*The most complete **solution** for your **Open Innovation Challenge**. Innoget has you covered project-wide.*



## Open Innovation Challenge Program | Website Proposal |

Design, development and set-up of a co-branded Open Innovation Challenge Website to support the communication campaign to present the Open Innovation Challenge and any associated innovation categories

Set up of an online webinar to communicate the Open Innovation Challenge topics and rules to potential participants

Set up of online forms to track:

- Participants joining the introduction webinar
- Submission of proposals to available opportunities

Set up of an integrated evaluation process to easily manage submitted proposals

Marketing and communication campaigns through Innoget proprietary channels

Active scouting and communication through Innoget's partners  
The Open Innovation Challenge Program include the following supporting services:

- Challenge statement, description of the categories and texting support
- Open Innovation Challenge management and legal support
- Open Innovation Challenge Website technical support

## Open Innovation Challenge Program | Add-on Services |

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**Ecosystem connection:** Reach targeted local and global audiences in a specific region - startups, incubators, science and technology parks, public agencies, universities, etc.- with activities related to the challenge to communicate the program, source applicants and receive submissions:

- **Source applicants** via Innoget's local partners
- **Connect partners** to take part in the program either as trainers, judges, speakers, panelists or prize sponsors

**Applicants selection process:** First selection of applicants assessing their maturity and whether they fit the scope and fulfill the criteria defined. It will be done by going through their application in combination with online research, as well as having a phone call with every applicant.

### **Applicants support**

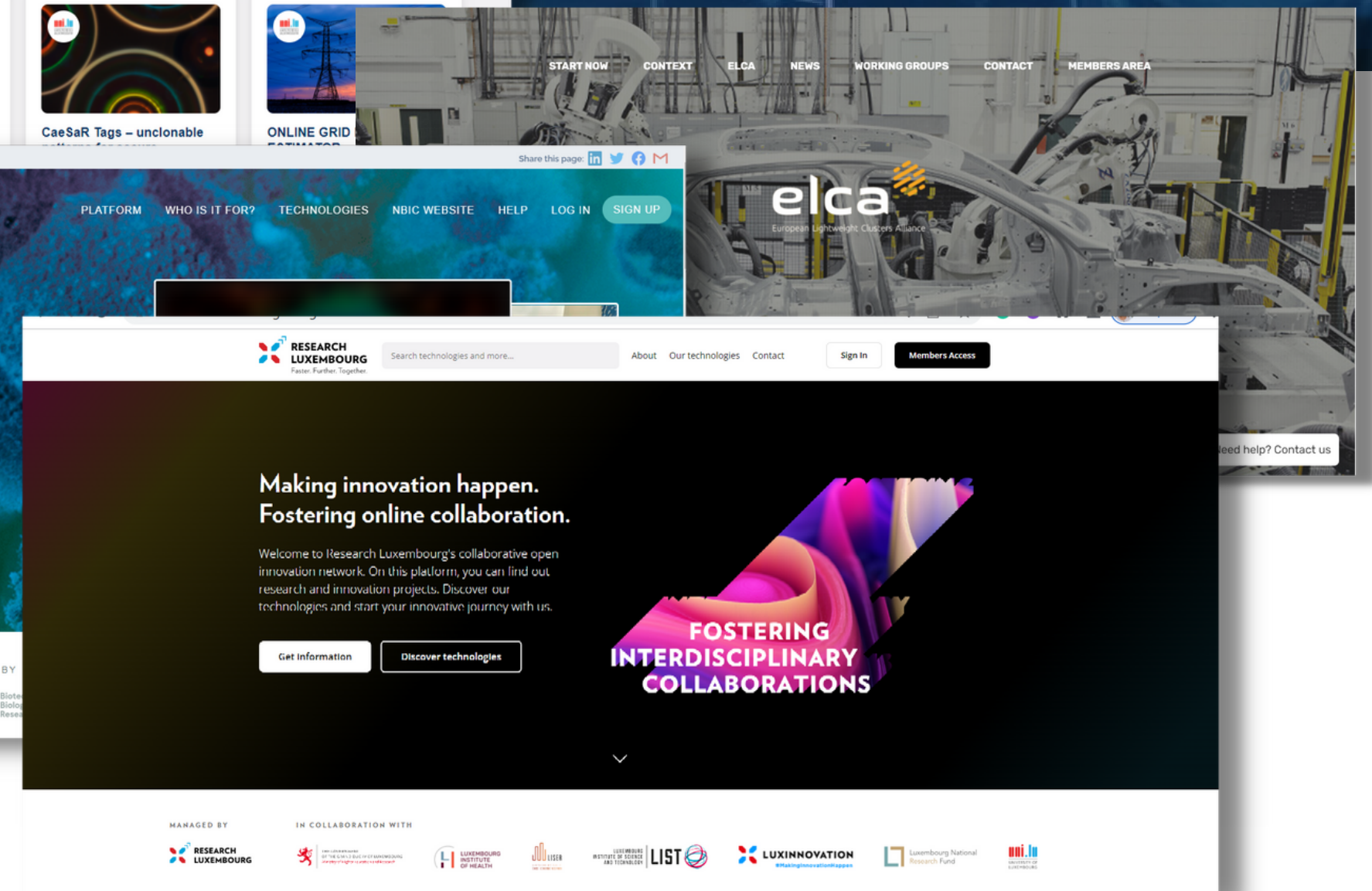
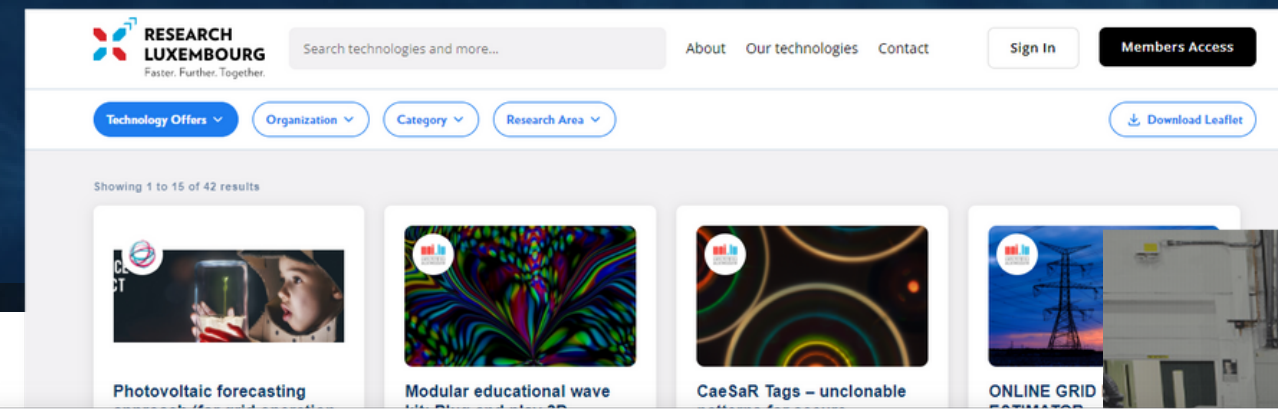
Before demo day: Prepare complete training on presentation, business model and general guidance for early stage applications, as well as workshops for mid or late stage applications

After demo day: Getting to know each other, co-design PoCs and executing the experiment

**General management support:** Appointment of one project manager (PM) to coordinate and ensure that all activities are aligned with the agreed timeline and deliverables. Frequent communication between the client and the PM will be established

# innoget

Open Innovation  
INTERNAL SCOUTING



# innogetcloud

## SaaS - Open Innovation Software as a Service

**InnogetCloud** is the cloud-based modular open innovation software used by organizations large and small to build their innovation communities. Accelerate innovation, digitize your network and streamline collaboration processes. It all starts with InnogetCloud.

InnogetCloud is the unique cloud-based open innovation platform with the perfect combination of tools to efficiently create, customize, manage and scale up your innovation community.



## Easy to set up

InnogetCloud is created with non-technical users in mind. Easily define your preferred settings to build, manage and start inviting stakeholders to engage with your open innovation community.



## Highly modular and customizable

Thanks to the high modularity of the platform, choose from more than 10 modules to build an open innovation community that adapts to your needs.



## Open Innovation oriented

InnogetCloud is created to efficiently promote research, innovation and funding opportunities within your community in order to foster online knowledge transfer.



## Secure and reliable

InnogetCloud uses the most advanced security protocols to grant every interaction and connection within your community is made in a secure and confidential environment.



## Dedicated account management

Our team will support you all the way from day one, providing you platform management training, technical maintenance and customer support.



## Community driven

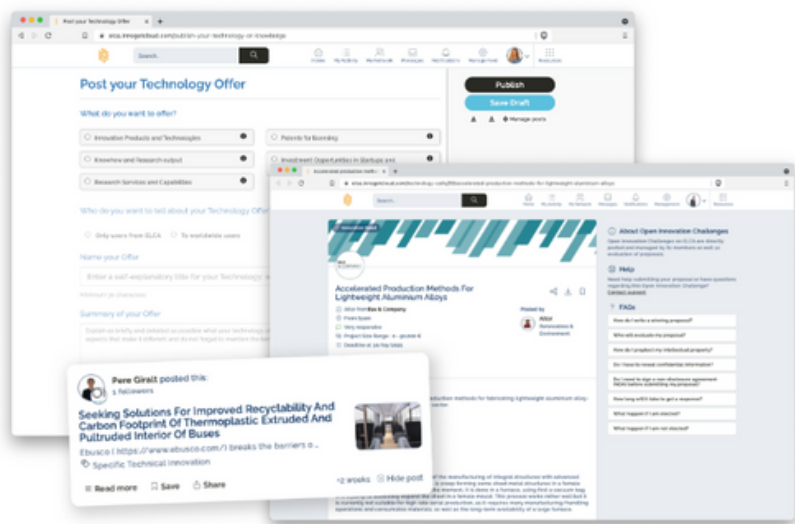
Invite internal and external stakeholders to scale up your community and directly engage with them through the integrated communication solutions.

InnogetCloud provides organizations with a modular online community platform to build, manage and engage their own open innovation communities.



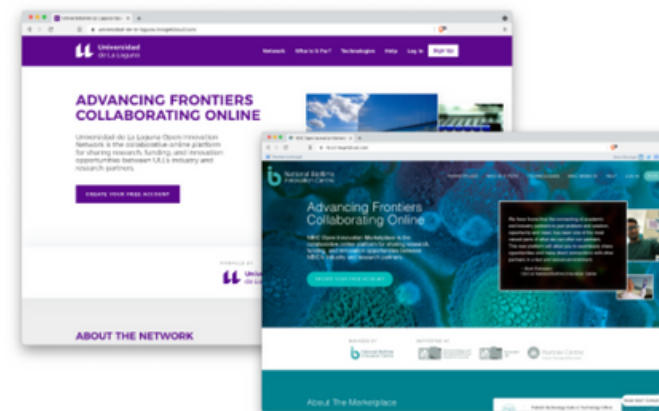
**OPEN INNOVATION**

Developed to foster  
 online knowledge  
 transfer



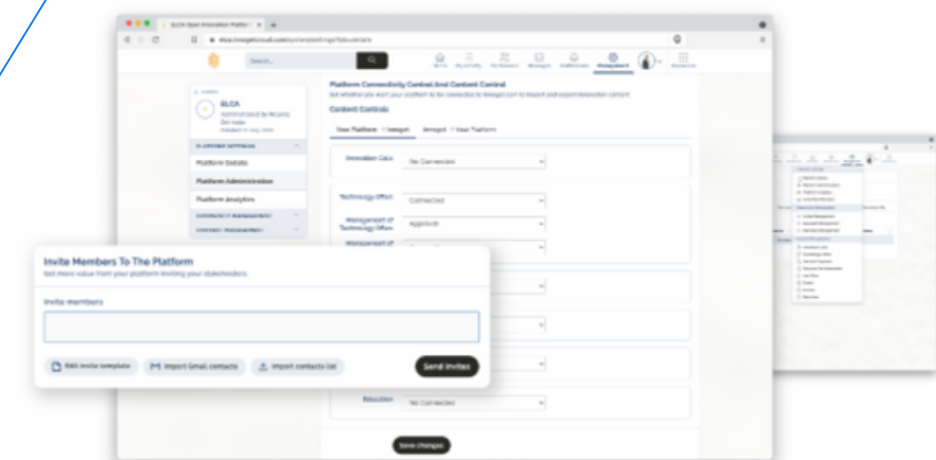
**BRANDING**

Customize your community  
 so it adopts the look and feel  
 of your organization



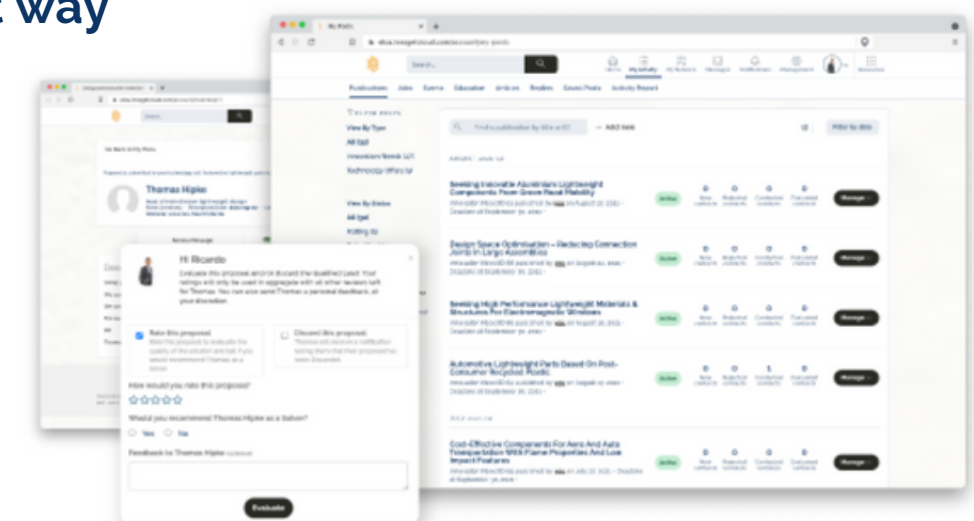
**MANAGEMENT**

Easily assign roles and  
 manage your  
 community



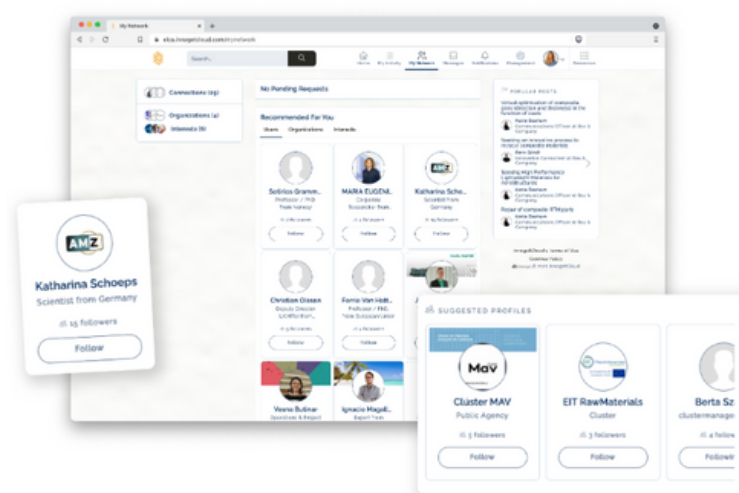
**EVALUATION**

Manage, engage and review  
 your incoming leads the  
 right way



**NETWORKING**

Engage with your  
 stakeholders  
 to build long-lasting  
 relationships



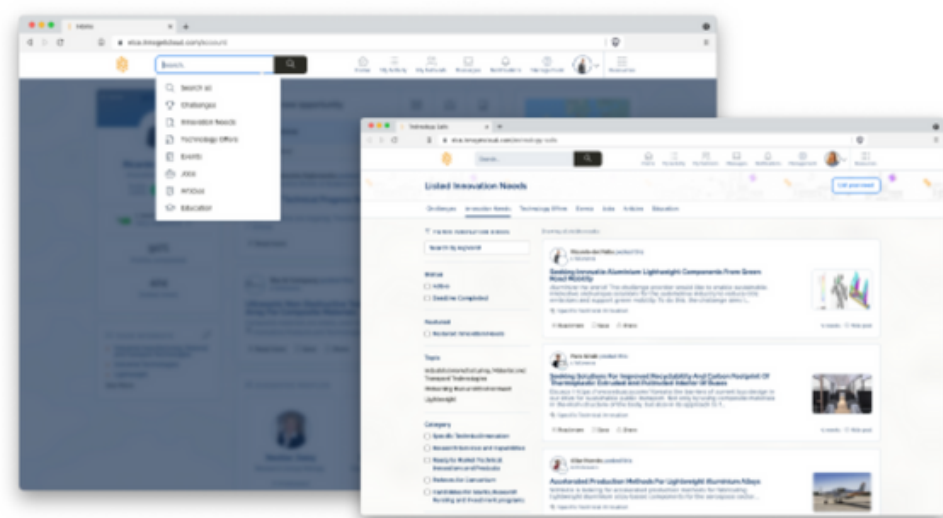


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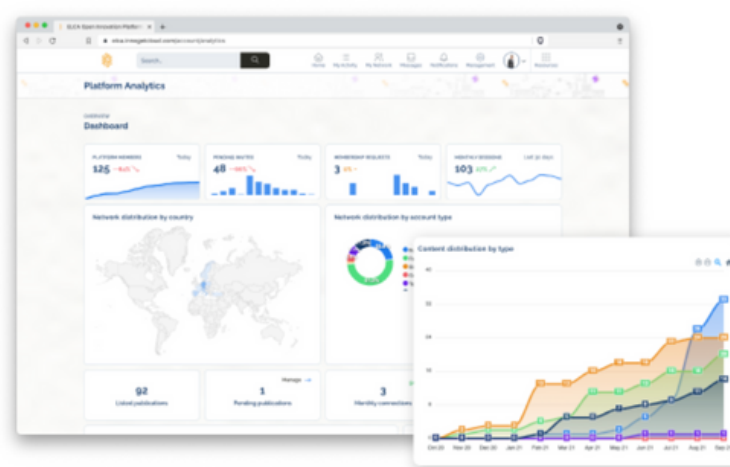
**SEARCH**

Artificial Intelligence-powered browser for great, fast searches



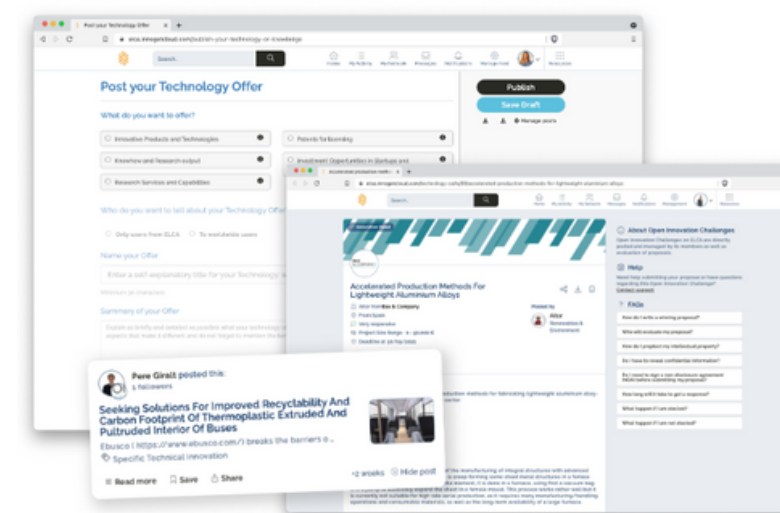
**ANALYTICS**

Track, analyze and monitor every data flow within your community



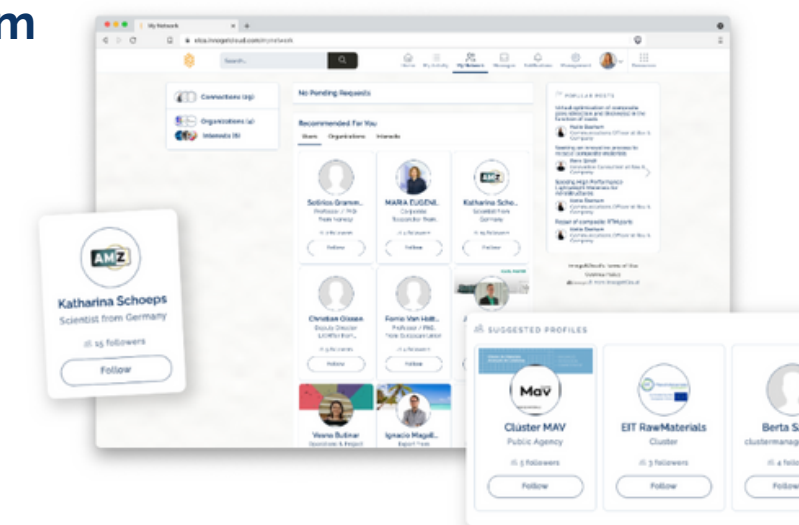
**FUNDING**

Accelerate growth. Fund deep tech innovators.



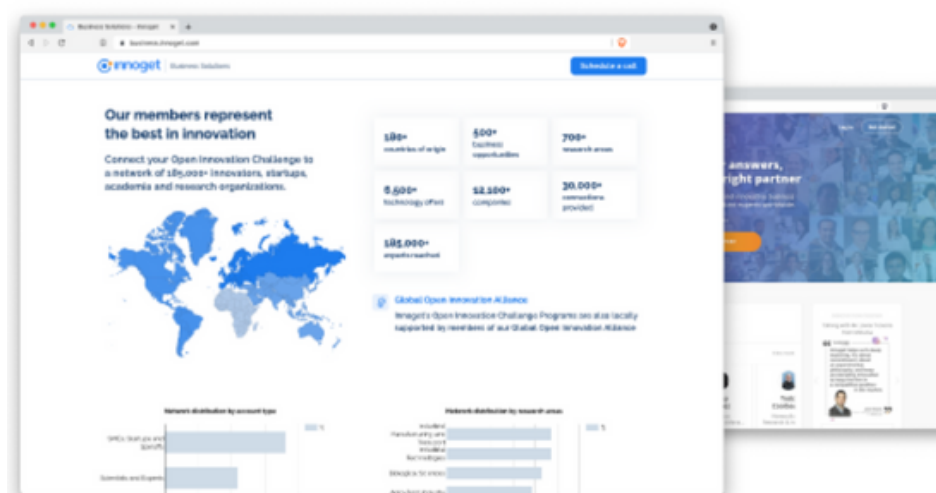
**STARTUP CRM**

Unlock the potential of your innovation ecosystem



**INNOGET SYNC**

Connect to Innoget.com, the largest open innovation network





# The Trusted Open Innovation Partner

## CONTACT

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